

Departmental Activities

Department of M.Com, K C Das Commerce College, Guwahati

| Date/Year | Name of Event | Resource Person/ Guest Lecturer | Topic of Lecture | No of Participants |
|-----------------------------|--|---|---|-------------------------------|
| 2011 | Guest Lecture (Weekly Basis) | Prof.H.K.Baruah | Management & Marketing | |
| 02/3/2012 | Guest Lecture | Prof.Amrit Pal Singh,Gauhati University | Management & Marketing | |
| 2013 | Field Survey to Sualkuchi | | | 55 |
| 2013 | Guest Lecture (Weekly Basis) | Dr.Prasanna Mazumder | Management & Marketing | |
| 2014 | Guest Lecture (Weekly Basis) | Dr.Prasanna Mazumder | Management & Marketing | |
| 2014 | Excursion to Gangtok & Darjeeling | | | 10 |
| 2015 | Excursion to Kolkata & Digha | | | 16 |
| 2016 | Excursion to Mumbai | | | 15 |
| 2017 | Excursion to Uttarakhand | | | 17 |
| 24/9/2018 | Workshop | Dr.Sangeeta Borthakur,Cotton University | Statistics in Research Methodology | 73 |
| 1/10/2018 | Guest Lecture | Prof.Amrit Pal Singh,Gauhati University | Marketing Policy Analysis | 52 |
| 27/11/2018 | Guest Lecture | Prof.Prashanta Sarma,Gauhati University | Accountancy | 28 |
| 26/2/2019 & 27/2/2019 | Workshop | Dr. Joydeep Baruah and Dr. Prashanta Sharma | Basic Approach of Quantitative Techniques used in Social Science Research | |
| 04/6/2020 | National Level Online Quiz Competition | | General Awareness | 2,433 |
| 06/3/2021 | Guest Lecture | Dr.Chimun Kr.Nath,Dibrugarh University | Role of Advertising in Indian Marketing Scenario | 56 |

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| 05/5/2022 | Guest Lecture | Dr.Pranami Sharma,Christ University | Business Ethics | 82 |
| 04/2/2023 | Guest Lecture | Mr.Uddipta N.Borah, PR Consultant, Genesis BCW, Mumbai | Sports PR: Ecosystem and Opportunities | 70 |